an investment in peace of mind

CELLS FOR LIFE THE "BLUE-CHIP" CHOICE

We are committed to client care:

We pay strict attention to safety and security at all of our facilities — with the only facility in Canada within a hospital. We live and breathe quality and safety for our clients 24/7. Come and see for yourself at www.cellsforlife.com/video-centre.

We are dedicated to exceptional quality standards. In pursuit of this quality objective Cells for Life has received accreditation from both AABB [formerly The American Association of Blood Banks] and The Foundation for the Accreditation of Cellular Therapy [NETCORD-FACT] as well as successfully complying with regulations set out by Health Canada. Every Cells for Life transplant has resulted in successful engraftment, a testament to our validated processes and procedures.

We keep our clients informed.
At Cells for Life we provide parents and grandparents with cord blood banking information through the web, social media, newsletters and on the phone. We also host multiple seminars and webinars across Canada.

We feel it is important that you make an informed choice.

cellsforlife
an investment in your future

cellsforlife
an investment in your future

cellsforlife.com

Toll-free Canada: 1.877.235.1997
Appel Sans Frais 1.877.714.7007
免費長途 1.888.268.1888

HEAD OFFICE:
Markham Stouffville Health
Services Building
Markham Stouffville Hospital
402–379 Church Street
Markham, Ontario L6B 0T1

LABORATORY:
Toronto General Hospital
B-PMB 120–585 University Avenue
Toronto, Ontario M5G 2N2

OTHER OFFICES:
Chemin de la côte des Neiges, Montréal, QC
Quarry Park, Calgary, AB

Fact NetCord Accredited | AABB Accredited | Health Canada Inspected & Compliant CTO#: 100044

If family banking is not for you, consider donating your baby's cord blood-it's free and may help a person in need. Be an angel, visit www.victoriaangel.org

Victoria Angel
PUBLIC CORD BLOOD BANK

"The future possibilities for stem cells from umbilical cord blood seem endless" **DR. MICHAEL VIRRO,** MD, FRCS (C)

cord blood...

is the blood left in the umbilical cord and placenta immediately after your baby is born. It's rich in stem cells - cells that have the ability to reproduce and grow into almost any other human cells. These cells are used routinely to treat many diseases and medical conditions.

How cord blood banking works

Cord blood is collected immediately after birth, there is absolutely no risk or pain to mother or baby. Cord blood stem cells are safely preserved and stored at Cells for Life providing families with fast, easy access for treatment.

Storing cord blood gives your family an additional treatment option that is not available to families who do not store their baby's cord blood.

Your family's cord blood gives you the best chance for the match you need. No time-consuming donor search is required – faster treatment can make all the difference.

An investment that costs less than you think

Easy, affordable payment options including our new 12 month plan. Contact us at 1.877.235.1997 or cellsforlife.com to register.

cellsforlife.com

NUCIFORA FAMILY

How cord blood saved Emma

Emma's family was worried sick. After weeks of diagnosis and treatment planning, it was determined an aggressive approach to treating two year old Emma's blood disease was needed and needed now. This meant cramming treatment into days not weeks and Emma was in the fight of her life.

"When we told the doctors that we had stored cord blood, they had big smiles on their faces," says Jeanette Nucifora, mother of now nine year old Emma.

For the full story, visit cellsforlife.com.

"It is something you can never put a price on"

DAVID NUCIFORA

CELLS FOR LIFE – our no pain with much gain process

1] **Register now** at cellsforlife.com to receive your collection kit.

2] **Inform** your hospital that you wish to save your baby's cord blood.

3] **Collection** by your doctor/midwife after delivery, is absolutely safe and painless.

4] Cells for Life provides bedside **pick up and delivery** to our state of the art facility.

SAFE, EASY INVESTMENT IN LIFE

FIRST YEAR FEES

AT REGISTRATION

Registration and Collection Kit ..... $ 140
Non-refundable

AFTER BIRTH ALL-INCLUSIVE

Processing and Medical Testing ..... $ 835

Annual Storage Fee* ..... $ 125
Payment options available please contact us for details

STORAGE FEE — YEARS 2-18

OPTION 1: Annual Storage Fee* ..... $ 125
No increase for 18 years

OPTION 2: Annual Storage Fees Paid Up-front
18 year "Pay in Advance" option saves $400 of storage fees

Not included: Courier fees. Some hospitals charge collection fees. Contact us for further details. Applicable taxes extra. Fees are subject to change without notice.
*Annual Storage fees billed 1st of the month of your child's birth and fees will not increase for 18 years.

MKT ODM 8087 v3.0

CFL brochure.10.14.final.c.indd 4 14-10-24 2:24 PM