

15 YEARS OF EXPERIENCE

Built on Medical & Scientific Expertise

WE TAKE PRIDE in the fact that Cells for Life was founded in 1997 by medical professionals and continues to be managed by a professional team of doctors, scientists and registered nurses. Our clinical educators have extensive experience in labour & delivery and pediatrics. In addition, we have developed strong, long-term relationships with hospitals, clinics, medical and birthing professionals across Canada to maintain quality service throughout the entire process.

Transplant Success

CELLS FOR LIFE has released five cord blood samples, all with successful stem cell engraftment. In four cases the samples were used for siblings, and in one case the patient used their own cord blood.

Only Cord Blood Bank in Secure Hospital Location

CELLS FOR LIFE uses advanced processing technologies to achieve optimal recovery and viability results. The laboratory, located at the world-renowned Toronto General Hospital, is designed with every possible safeguard including the most reliable storage freezers, emergency back-up power, 24-7 surveillance, and security systems. With the future in mind, our facility has the capacity for many decades to come. You're welcome to visit by appointment or take a virtual tour at www.cellsforlife.com/video-centre

Operational and Business Excellence

CELLS FOR LIFE has been accredited by the American Association of Blood Banks ("AABB") since 2004, and is recognized as a proven and respected cord blood bank in Canada. Cells for Life's steady growth, under consistent management and strong leadership, has created a robust structural and financial foundation, ensuring long-term corporate stability.

Training and Education

FOR PARENTS our dedicated team of clinical educators provides education on the science of stems cells and our program details.

FOR PROFESSIONALS this same team provides instruction on proper collection techniques and familiarization with our collection kits to obstetricians, midwives and hospital staff.



Cells for Life Laboratory is located at Toronto General Hospital

STRESS-FREE PRICING

- Included in fee is the cost of shipping collected cord blood
- Processing fees are paid only after your cord blood is safely processed and stored, no up-front payments
- Choice of paying in 3 easy installments; other financing options are available
- Reduce annual storage fees by referring friends and family
- 18 year "pay in advance" option saves 15%
- Annual storage fees will not increase over 18 years

Fee Schedule

Year 1

Payment #1 (At registration)
 One Time Registration..... \$ 25 First time clients only
 Collection Kit.....\$115 Non-refundable

Payment #2 (After birth all-inclusive)
 Shipping*** Processing & Storage....\$960* Pay in full or three monthly installments of \$320 each month**

* Includes shipping of collected cord blood, processing fees, medical testing, and the first year of storage.
 **Administrative fee of \$25 applies.
 ***Restrictions may apply. For parents living in remote or rural areas of Canada, please contact us for further details.

Years 2 to 18

Annual Storage Fee:.....\$125 Guaranteed no price change
 Applicable taxes extra. Note: Hospitals may charge a fee for collection.
 (All fees are subject to change without notice)

Cells for Life Cord Blood Institute Inc.

Markham Stouffville Health Services Building 402 - 379 Church Street, Markham, ON L6B 0T1	T: 905.472.0060 F: 905.472.2185
Laboratory - at Toronto General Hospital BC8131 - 585 University Ave., Toronto, ON M5G 2N2	T: 416.260.0808 F: 416.260.7151
Montréal Office 5858, chemin de la Côte-des-Neiges, bureau 217 Montréal (QC) H3S 2S1	T: 514.739.9993 F: 514.739.0681
Calgary Office Quarry Park, 300-160 Quarry Park Blvd., S.E. Calgary, AB T2C 3G3	T: 403.450.7890 F: 403.451.9906

Toll Free 1.877.235.1997 Appel Sans Frais 1.877.714.7007
免費長途 1.888.268.1888
info@cellsforlife.com

HOW TO REGISTER:

Visit www.cellsforlife.com and complete online registration form
A Customer Care Representative will contact you to arrange for collection kit pick up or delivery.

MKT ODM 8087 V2.0.



Collected at Birth...

Umbilical Cord Blood Stem Cells

You've taken EVERY step to care for your baby during your pregnancy...

Take the NEXT step to care for your family for a lifetime.



Cells for Life
Canada's Most Respected
Cord Blood Bank

1.877.235.1997



www.cellsforlife.com

What is Cord Blood and What Does it Provide?

CORD BLOOD is the blood left in the umbilical cord and placenta immediately after your baby is born. It's rich in stem cells - cells that have the ability to develop into many other types of cells, including bone marrow, red and white blood cells, organ cells, platelets and cells of the immune system. These stem cells are ethically and morally acceptable since they are not derived from embryos.

Save or Donate your Baby's Stem Cells at Birth

STEM CELLS from umbilical cord blood are the baby's own cells that would otherwise be discarded. Should you decide to save them they may offer a way to help protect the future health of your baby, a sibling, or other family member. Alternatively, should you choose to donate, you will help medical research or potentially someone else in need.

Stem Cells Save Lives

CORD-BLOOD-DERIVED STEM CELLS have been used worldwide for decades and now treat more than 70 different diseases, many of which are life-threatening, including: leukemia, lymphoma, sickle cell disease, thalassemia and severe aplastic anemia. They can mend diseased or depleted bone marrow resulting from blood or immune disorders, or following extensive chemotherapy and radiotherapy. In addition, stem cells are being investigated to be used one day in treating diabetes, heart disease, stroke, spinal cord injury, cerebral palsy, and Parkinson's disease.

How Cord Blood is Collected

AT BIRTH, immediately following the safe delivery of your baby, the doctor/midwife will use the Cells for Life collection kit to obtain as much of the blood from the umbilical cord and placenta as possible. It takes only a few minutes to collect the cord blood and is done without any inconvenience or risk to mom or baby. It does not interfere with the standard birthing practices of your caregiver or the institution where you will give birth.



Advantages of Using Cord Blood Stem Cells

- Stem cells will be immediately available as a perfect match for your child should he/she need to use them
- Family members, such as siblings, may use these cells even if there is not a perfect match
- Eliminates lengthy search for a suitable bone marrow donor
- Less adverse reactions compared to adult bone marrow transplant



Advantages of Choosing Cells for Life

PROVEN TRANSPLANT SUCCESS and accreditation are two indicators of a good quality system. At Cells for Life, our quality program is exceptional. The single most important factor is the viability and functionality of the cord blood stem cells should they be used for a medical treatment. For 15 years Cells for Life has made sample safety, security and viability our number one priority.

Superior Customer Care

WE OFFER:

- On-line registration
- Fees include cost and coordination of shipping collected cord blood
- Bedside pick-up by Cells for Life employees at participating hospitals
- All efforts made to accommodate late registrations
- Last minute registration / collection kits available at participating hospitals
- The "Angel" Directed Donation program provides funding for patients with an immediate need for cord blood therapy
- Multilingual staff

Simple, stress free process for returning your baby's cord blood to our laboratory!

"We believe so strongly in the potential and value of these life saving stem cells, we encourage all expectant parents to carefully consider their options. If parents do not want to store their cord blood privately, we encourage them to donate their cells to our public bank, Victoria Angel Registry of Hope."

Dr. Michael Virro, Founder, Medical Director, Cells for Life

Ontario's Only Public Cord Blood Bank



Victoria Angel and her parents

In 2001, Mrs. Patrizia Durante was diagnosed with leukemia when she was 27 weeks into her first pregnancy in Montreal. Prior to the delivery of her baby, Patrizia had the foresight to ask her doctors to collect and store her child's umbilical cord blood. This decision, ultimately, is why Patrizia is alive and well today. These umbilical cord blood stem cells replenished her bone marrow and cured her leukemia. Beautiful little Victoria Angel had saved her mother's life.

When Cells for Life Founder Dr. Michael Virro met Patrizia Durante, her husband Luigi, and their daughter Victoria Angel, he was incredibly moved by their story.

Dr. Virro had developed a not-for-profit public cord blood bank funded by Cells for Life to honour this remarkable family. VAR (Victoria Angel Registry of Hope) is now a registered Canadian charity that continues its work in public banking. For more information on how you can support the public bank, please visit our web-site at: www.victoriaangel.org

Cells for Life processes and stores publicly donated samples for Victoria Angel Registry of Hope.

How to Learn More:

- Visit www.cellsforlife.com, Canada's premier educational website on Cord Blood Stem Cells
- Attend a regularly scheduled Information Session
- Speak with one of our Clinical Educators 1.877.235.1997
- Visit our laboratory located at Toronto General Hospital
- Attend a webinar from the comfort of your home www.cellsforlife.com/webinar
- Email us at info@cellsforlife.com

